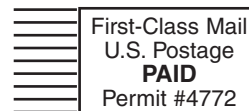


# MICHIGAN HEALTHY MOTHERS, HEALTHY BABIES CONFERENCE

P.O. Box 16268  
Lansing, MI 48901



# *21st Annual*

## **MICHIGAN HEALTHY MOTHERS, HEALTHY BABIES CONFERENCE**



# *Happy Mothers... Happy Babies... Hopeful Futures*

### Sponsors:

Michigan Department of Community Health  
March of Dimes Michigan Chapter  
Children's Hospital of Michigan

**June 8 & 9, 2006**

### *PreConference*

Birth Defects Prevention and Monitoring Initiatives  
**June 7, 2006**



# *Futures*



BY CHOICE HOTELS

**Comfort Inn & Suites Hotel  
And Conference Center  
Mt. Pleasant, MI**

# PreConference

## Birth Defects Prevention and Monitoring Initiatives WEDNESDAY, JUNE 7, 2006

12:00 noon **Registration/Buffer Lunch**

12:45 pm **Welcome/Overview**

1:00 pm **Keynote Presentation**  
**Folic Acid – Making Strides Toward Improving Birth Outcomes**

The CDC and its partners have developed and implemented several education and communication efforts to reach diverse audiences with the important folic acid message. This session will showcase a variety of CDC's current research efforts in the area of folic acid promotion, as well as highlight those of select state programs.

**Alina Flores, MPH, CHES**  
Health Education Specialist  
Centers for Disease Control and Prevention  
National Center on Birth Defects and Developmental Disabilities Atlanta, GA

2:00 pm **Break**

2:15 pm **Plenary Presentation**  
**State of the State: Michigan's Folic Acid Campaign and the Continuing Need for Knowledge and Awareness**

This session will provide current information regarding how the State of Michigan is evaluating folic acid awareness of health care providers and women of child bearing age. The presentation will include a description of the "Folic Acid Awareness and Practice Health Provider Survey," together with survey results and recommendations for continuing education in preconception care.

**Nelda Mercer, MS, RD, FADA**  
Consultant, MDCH, Birth Defects Prevention Program  
**Carol Wilson, RN, MSN**  
Chair, AWHONN, Michigan Section

3:15 pm **Break**

3:30 pm **Concurrent Sessions [Track A](#)**

### **Session 1: Environmental: Pesticide Exposures, Developmental Risks and Protection of Michigan's Children**

The Michigan Environmental Council's Children's Environmental Health Program seeks to build alliances throughout the healthcare, environment and child advocacy sector to address the growing concerns of a link between environmental pollutants and fetal/child development disruptions. MEC focuses on legislative policy change to protect children.

**Tess Karwoski**  
Health Policy Director, Michigan Environmental Council

### **Session 2: The 3 Types of Diabetes and Pregnancy: Planning for a Healthy Outcome**

The incidence of insulin dependant diabetes mellitus (IDDM) is rising and it is increasingly present at younger ages. Type I and Type II diabetes in mother presents a significant increase in the risk for birth defects in baby. This session illustrates the need for preconceptional education of diabetic women and strategies to optimize their glycemic control both before and during pregnancy in order to optimize outcomes.

**Wendy Kushion, RN, MSN, APRN-BC, CDE**  
Manager, Sparrow Regional Diabetes Center  
Sparrow Health System

4:15 pm **Concurrent Sessions [Track B](#)**

### **Session 1: PKU Grows Up: A Lifetime of Care for Michigan Babies**

The Michigan Newborn Screening Program for identification and treatment of certain inborn errors of metabolism began forty years ago. The first generation is all grown up! This session will highlight the need for lifetime management of individuals with phenylketonuria (PKU)

focusing on the risks to fetal development when mother has PKU. The management required both preconceptionally and during pregnancy to protect baby's development before birth will be discussed.

**Dr. Roderick F. Hume, Jr., MD**  
Director, Reproductive Genetics  
Center for Fetal Diagnosis and Therapy  
Wayne State University School of Medicine  
Hutzel Women's Hospital, Detroit

### **Session 2: Profile of Birth Defects Among Children of Alcohol Users in Substance Abuse Treatment Programs in Detroit and Wayne County Area**

Research suggests that alcohol use during pregnancy, in particular heavy and binge drinking, can result in fetal alcohol spectrum disorder (FASD) in the child. Typically, the diagnosis of FASD is made late in childhood. In this session, evidence of an increased rate of birth defects associated with this maternal behavioral risk factor will be presented. Findings highlight the impact of maternal alcohol abuse on birth outcomes even in the absence of a firm FASD diagnosis, and demonstrate an urgent need to provide substance abuse treatment clients with information on the risk of birth defects as a supplement to intervention strategies.

**Won Silva, MA, Manager**  
Vital Records and Data Development Section  
Michigan Department of Community Health

5:00 pm **Evaluation/Adjournment**

5:30 pm **Birth Defects Prevention Network Dinner Meeting**

Join your Michigan colleagues and Department of Community Health Birth Defects Program Staff as we launch the "Michigan Birth Defects Prevention Network." Celebrate the work and progress of our agency and community partners in preventing birth defects. Help identify ways the network can assist you with prevention outreach and education in your community!

## Conference Program

### THURSDAY, JUNE 8, 2006

8:30 am **Registration and Exhibit Area Open**  
**Continental Breakfast**

9:00 am **Welcome and Program Overview**  
**Kellie Schiller, BS, CPC**

9:15 am **SOS Ballot Initiative – A Threat to Michigan's Budget "Health"**  
**Dale Fickle**  
Senior Research Associate  
Michigan League for Human Services

10:00 am **Keynote Address**

**Fetal Alcohol Spectrum Disorder: Improving the Odds**  
**Pamela Gillen, ND, RN, CNS, CACIII**  
Project Director  
FAS Prevention Director; Senior Instructor/SON  
University of Colorado Health Sciences Center  
Denver, CO  
*Moderator: Joan Ehrhardt, MS*

11:00 am **Break**

11:15 am **Concurrent workshops**

### **101: Michigan Infant Mortality Coalitions: State and Local Partnership to Reduce Racial Disparities**

**Cheryl Lauber, MSN, DPA**  
Michigan Department of Community Health  
*Moderator: Rosemary Fournier, RN, BSN*

Recognizing that 11 communities in Michigan have 2-3 times greater infant mortality among African American babies, MDCH began an initiative in 2005 that charges these communities with forming coalitions of key stakeholders to design a strategy to reduce the disparity. This project is networking with representatives of each community to maximize the

## PROGRAM OBJECTIVES

- Understand the need to monitor birth defects in order to identify the causes and assess public health impact
- Recognize maternal conditions and environmental factors which contribute to an infant's risk for birth defects
- Facilitate community networking and development of collaborative strategies to promote preconceptional birth defects prevention messages both for special populations and the community at large
- Describe the impact of maternal health on birth outcomes
- Identify areas of maternal infant risk in Michigan including racial disparity, low birth weight/preterm birth, infant safety, safe sleep and literacy
- Discuss the impact of culturally relevant care on maternal and child health and pregnancy outcome
- Promote breastfeeding and strategies that will support nursing moms and babies
- Recognize unsafe infant sleep environments and the risks that contribute to SUID (Sudden Unexpected Infant Deaths) and develop community initiatives to eliminate these risks and decrease infant mortality
- Recognize the importance of community collaborative strategies to improve maternal health and reduce infant morbidity and mortality

## ACCREDITATION

**Nursing Credit:** This educational activity is provided by The DMC Nursing Continuing Education Unit, which is approved as a provider of continuing nursing education by the Michigan Nurses Association, an accredited approver by the American Nurses' Credentialing Center's Commission on Accreditation.

**Registered Dietitians:** Continuing Education credit for registered dietitians and dietetic technicians have been applied for from the American Dietetic Association.

*Other credits by specialty may apply.*

## CONFERENCE REGISTRATION

Registration deadline is May 26, 2006. Full payment must accompany your registration form. We accept registrations at the door on a space available basis with full payment. Walk in registration fee will be considered as postmarked after May 26th and will be charged the higher rate. Registration fees for the HMHB Conference include breakfast, breaks, lunches, conference handouts, exhibits and displays each day. Preconference registration fee includes lunch, dinner, handouts, and exhibits. For paid HMHB members, the Coalition is very pleased to offer the HMHB Annual Conference to you again this year with no increase in registration fees (see registration form for details).

## LOCATION AND ACCOMMODATIONS



The conference is being held at the beautiful Comfort Inn & Suites Hotel and Conference Center in Mt. Pleasant, Michigan known for its hospitality and comforts. A special room rate has been established for this conference of \$79/single or double accommodations. To secure these rates, reservations must be made by May 19, 2006 and the group name of Healthy

Mothers, Healthy Babies mentioned.

For Reservations: 989-772-4000.

## ATTENTION NURSING MOTHERS

Quiet babes in arms under six months old are welcome at conference sessions. Strollers are not permitted in conference areas.

## ADA STATEMENT

Patient Care Services Education will be glad to assist you. If you have need for additional information or an accommodation, please contact conference coordinator at 313-745-5458.

## QUESTIONS

Contact Sheryl Boyd at 313-745-5458 or sboyd2@dmc.org

The sponsors of this conference reserve the right to substitute speakers as necessary. However, we will make every effort to meet the needs of all attendees.

Please be aware that hotel heating/cooling systems may sometimes be hard to regulate. Sweaters or jackets worn in layers may be beneficial to your personal comfort.

# 2006 Conference Planning Committee



**Patricia Tackitt, RN, MS**  
Program Co-Chair  
MPHI

**Kara Brennan, BA**  
March of Dimes

**Rosemary Fournier, RN, BSN**  
State FIMR Coordinator, MPHI

**Rebecca Malouin, PhD, MPH**  
MDCH

**Brenda San Agustin, RN, MSN**  
Care Plus, Inc.

**Kellie Schiller, BS, CPC**  
Program Co-Chair  
Jackson Co. Health Dept.

**Eileen Dudzinski, BHSA**  
Downriver Community Services

**Sharon Hudson, RN, MSN, CNM**  
MDCH

**Midge McCaustland, RNC, MSN**  
MDCH

**Sharon Wallace, BSN, CNM, MSA**  
Nurse Consultant, Wayne Co. Hlth. Dept.

**Joan Ehrhardt, MS**  
Pre-Conference Chair  
MDCH

**Ingrid Davis**  
MDPH

**Karen Koss, MPH, IBCLC**  
MDCH WIC Division

**Catharine Oliver, RN, MSN**  
Wayne County Dept. of Public Hlth.

**Betty Yancey, BSN**  
Michigan NFP Consultant, MPHI

**Pat Benton, MS, RD**  
MSU Extension

**Felicia Foster-Gibson, RN, BSN**  
Detroit Dept. of Hlth. & Wellness  
Promotion

**Gail Martin, RN, MSN**  
State Director, Program Svcs.  
March of Dimes

**Paris M. Rutledge, MSW, ACSW**  
Infant Mortality Project

**Sheryl Boyd**  
Children's Hospital of Michigan



# Conference Highlights



## RENEE B. CANADY, PhD, MPA, BSPH

Dr. Renee Canady is an Assistant Professor in the College of Nursing at MSU. Her research interests include health disparities, cultural competency, and the social context of mental and physical illness in women. Her current work investigates social predictors of maternal mental health and pregnancy outcomes, focusing on African American women. Her current research entitled, "Race, Age and Psychosocial Health Risks in Pregnancy," is funded by the National Institutes of Health as a Minority Supplement to a community based investigation of pregnancy. She was a fellow of the National Institutes of Mental Health and American Sociology Association and earned her PhD in Medical Sociology at Michigan State University, a Master's in Public Administration from Western Michigan University and a bachelor's degree in public health from the UNC-Chapel Hill. Dr. Canady served as the Director of Adolescent Health Services for the Ingham County Health Department, and has held positions in HIV Education and Prevention at the state and county level.



## RAY O. BAHADO-SINGH, MD

Dr. Bahado-Singh is board certified in Maternal Fetal Medicine and Genetics. His primary clinical responsibilities involve the care of high risk pregnancies, including premature labor and premature rupture of the fetal membranes. His research interests include the prenatal prediction and diagnosis of fetal birth defects. Dr. Bahado-Singh is currently Associate Chairman in the

Department of Obstetrics and Gynecology, Wayne State University School of Medicine.



## JEANNE WATSON DRISCOLL, PhD, APRN, BC

Jeanne Watson Driscoll has more than 25 years in the care of pregnant and postpartum women as a nurse psycho therapist and Clinical Nurse specialist. Jeanne is also the author of many articles, numerous video productions and two books:

### *Women's Moods*

### *Postpartum Mood and Anxiety Disorders: A Clinician's Guide*

Dr. Driscoll earned her PhD in Nursing from the University of Connecticut and her degree in adult Psych-Mental Health Nursing from the Boston College.



## PAMELA L. GILLEN, ND, RN, CNS, CACIII

Dr. Pamela Gillen is the project director for the University of Colorado Health Sciences Center/AHEC Fetal Alcohol Spectrum Disorder Prevention outreach project. Dr. Gillen has her Clinical Doctorate of Nursing from the University of Colorado Health Sciences Center and her Undergraduate degree

in Drug Alcohol and Addictive Behaviors from Metropolitan State College of Denver. She has over 30 years experience in the Health and Human Services field. She has worked in alcohol drug prevention and treatment programs for the past 20 years. She has experience in working with high-risk clients in the criminal justice field, as well as the health and human service field. She has practiced as a public health nurse, as a nurse coordinator and a nurse case manager for at risk pregnancies working with high risk women of childbearing age to help prevent Fetal Alcohol Spectrum Disorder/Alcohol Tobacco and Other Drugs (FASD/ATOD) affected infants. She has been a member and facilitator of the Colorado Fetal Alcohol and Other Prenatal Substances Coalition since 1995 and a member and consultant to the Colorado FAS parent support group. She is a steering committee member for the National FAS Center for Excellence. She is an expert clinician, curriculum author, presenter, trainer and counselor in crisis intervention/treatment of drug and alcohol addiction issues. She has presented on a national level regarding issues that relate to the prevention of fetal alcohol spectrum disorder.

## BRENDA FINK, A.C.S.W.

### *Director, Division of Family and Community Health (DFCH) Michigan Department of Community Health (MDCH)*

Brenda Fink brings over thirty years of clinical and administrative experience and expertise in working with services to individuals, children and families to her current position as the Director of the Division of Family and Community Health. This division falls within the Public Health Administration of the Michigan's Department of Community Health. Most of Michigan's maternal and child health services are administered within her area of responsibility. This includes oversight of Michigan's Infant Mortality Initiative.

She began her career working with children's protective services in the Chicago area, followed by implementing special education regulations as a school social worker in a high-risk Chicago community. She moved back to Michigan in 1979 and worked as a clinician and later as Acting Director and Chief Operating Officer with Kalamazoo Community Mental Health Services. During her almost twenty years there, she was also administratively responsible for services to children and families for Kalamazoo's Human Services Department.



local efforts and sustain the effect over the long terms. This project is unique in its comprehensive statewide approach and its use of the Perinatal Periods of Risk conceptual framework to set targets for intervention.

## 102: Crib Notes: A Series of classes for the middle school adolescent to educate them about risk factors that contribute to infant mortality

**Lois Winer, BSN, MEd, RNC**

Oakland County Health Division

*Moderator: Midge McCaustland, RN, MSN*

According to the National Center for Health Statistics, infant mortality (death in the first year of life) has been increasing. The Oakland County Fetal Infant Mortality Review (FIMR) Team has identified certain behaviors and lifestyle factors that contribute to poor pregnancy outcomes. The major focus areas include prematurity, maternal and infant infection, inadequate nutrition, smoking, and positional asphyxia. Initiation of interventions to impact infant mortality include education focused on encouraging healthy lifestyles. Crib Notes is a collaborative endeavor with the Pontiac School District to provide young adolescents with information about making healthy choices. The classes are “hands on”, interactive, with a multidisciplinary team providing the information. Learn about how we developed and implemented this program, the areas of focus and how we make them interesting and exciting for the middle school-aged adolescent. Handouts, class curriculum, and our brochure will be provided.

## 103: Promoting Preconceptional Health: An Essential Birth Defects Prevention Strategy

**Jane C. Simmermon, RN, MPH**

Michigan Birth Defects Registry Follow-up Coordinator

*Moderator: Joan Ehrhardt, MS*

The purpose of this presentation is to review the components that contribute to preconceptional health such as daily folic acid intake; healthy lifestyle choices regarding diet and physical activity; a preconceptional visit with a health care provider; knowledge of family history; avoidance of alcohol, tobacco and illicit drug exposure; management of chronic maternal conditions; and use of reproductive genetic counseling, if appropriate. Promotion of preconceptional health is an essential birth defects prevention strategy, especially considering that fifty percent of pregnancies are unplanned. There is an urgent need to enhance awareness and to incorporate preconceptional health into every aspect of a women's health care during her reproductive years. Participants will hear strategies and receive educational materials that can be used in practice to help clients of childbearing age achieve optimal health before conception.

## 104: Coalition Building Skills to Advance Child Health

**Rosemary Shy, MD**

Ambulatory Pediatrics, Children's Hospital of Michigan

**Mary Dubensky**

University of Michigan

**Karen Koss, MPH, IBCLC**

MDCH WIC Division

*Moderator: Pat Benton, MS, RD*

Building and enhancing skills in developing effective coalitions was the theme for a January 2005 conference in Washington, DC attended by invited representatives from each state. Despite national guidelines, HP 2010 targets, mounting scientific evidence, and national advertising campaigns, breastfeeding rates in the US fall short of national goals. The United States Breastfeeding Committee (USBC) invited representatives from each state to attend a meeting designed to promote and strengthen the capacity of each state to work within coalitions to improve breastfeeding rates. The presenters attended the conference and will share selected information on best practices, research and networking.

12:15 pm **Lunch**

1:00 pm **Keynote Address**

Prematurity  
Ray O. Bahado-Singh, MD  
Professor and Assoc. Chairman, Dept. of  
Obstetrics & Gynecology  
Wayne State University School of Medicine  
Hutzel Women's Hospital  
Detroit, MI

*Moderator: Midge McCaustland, RN, MSN*

2:00 pm **Concurrent Workshops**

## 201: Fetal Alcohol Spectrum Disorders

**Jewell Akins, BA**

Southeast Michigan Health Association

Detroit Dept. of Health & Wellness Promotion

*Moderator: Felicia Foster-Gibson, RN, BSN*

The goal of the Fetal Alcohol Syndrome workshop is to promote an understanding of the harmful effects caused to the unborn child when a woman drinks alcoholic beverages during pregnancy. Although FAS is one of the leading causes of mental retardation in the United States, it is also 100% preventable. It is extremely important to educate professionals as well as persons in the community about this serious issue. If we can adopt the “Each one teach one” concept, our futures will definitely benefit. Workshop materials will include FAS brochures, literature, and a brief video session. A 3-panel poster display will be available, along with FAS doll models.

## 202: Bedsharing Practices Among Michigan Mothers and Their Infants

**Yasmina Bouraoui, MPH**

MDCH

**Mary Adkins, RN, MSW**

Tomorrow's Child/Michigan SIDS

*Moderator: Catharine Oliver, RN, MSN*

The American Academy of Pediatrics (AAP) released recommendations in 1992, 2000 and 2005 to reduce Sudden Infant Death Syndrome (SIDS) cases and thus the infant mortality rate through safer sleeping practices for infants. The 2005 guidelines clarify and strengthen the message that bed sharing is not recommended. The Pregnancy Risk Assessment Monitoring System (PRAMS), a population-based survey, includes questions regarding the bed sharing practices of Michigan mothers. This session will present the PRAMS data and findings on this issue and describe recommendations for community response.

## 203: Finding Answers to the Great Obstetrical Syndromes: The Work of the Perinatology Research Branch, NICHD/NIH

**Nancy J. Hauff, MSN, RN**

Director of Nursing Perinatology Research Branch

Hutzel Women's Hospital

*Moderator: Rosemary Fournier, RN, BSN*

This workshop will describe the perinatology research branch of NICHD, its mission, research priorities, and recent accomplishments. The presentation will include the impact on maternal health, perinatal outcomes, and cost savings as it relates to maternal and fetal diseases responsible for perinatal morbidity.

## 204: Folic Acid Outreach and Multivitamin Distribution in Selected Michigan Counties at High Risk for Neural Tube Defects

**Nelda Mercer, MS, RD, FADA**

Consultant, MDCH Birth Defects Prevention Program

*Moderator: Joan Ehrhardt, MS*

Preconceptional folic acid consumption has been proven to reduce the incidence of neural tube birth defects by up to 70%. This session will describe a MOD funded project to train maternal-child health professionals to deliver the folic acid, birth defects prevention message and to distribute free multivitamins to non-pregnant, low-income women of childbearing age in high-risk Michigan counties of Jackson, Mecosta and Kent. Findings on the efficacy of this program for increasing awareness of folic acid, especially as it relates to decreasing NTDs; consumption of folic acid; and identification of barriers to taking daily multivitamins will be reported.

3:00 pm **Break**

3:15 pm **Concurrent Workshops**

## 301: Who Wants to be a Millionaire? FASD Version

**Shelly Bania, BA**

FASD Prevention Specialist, CARE

Macomb County, MI

**Melissa Sienkiewicz, MS**

FASD Parent Liaison, Macomb County Fetal Alcohol Resource

Education & Support (MCFARES) and CARE

Mother of a child with FAS

*Moderator: Rebecca Malouin, PhD, MPH*

Play “Who Wants to be a Millionaire? FASD Version.” An interactive way to learn the facts, signs and lifelong struggles surrounding Fetal Alcohol Spectrum Disorder. Win Big Money! (play money) and Prizes! Presented by FASD Prevention Specialist, CARE, Macomb County. Additionally, a parent perspective will be given.

## 302: BOB in Berrien County

**Sandra Hayes, RNC, MSN**

Cl. Nurse Specialist, Women & Children's Services

Lakeland Regional Health System  
**Judith Fitzgerald, BSN, RN**  
InterCare Community Health Network  
Bangor, MI

*Moderator: Rosemary Fournier, RN, BSN*

The Baby's Own Bed (BOB) Program trains health and community service agencies to provide safe sleep education and portable cribs to indigent, at-risk families with infants who have no bed of their own. Learn how a county-wide task force responded to the crisis of having the highest African American infant mortality rate in the state, borrowed from the experiences of other counties, created and implemented the BOB program, and developed its educational component. Explore how the task force raises the funding, evaluates program effectiveness, and sustains this beneficial effort to reduce the infant death rate.

### 303: The Emperor's New Clothes—Maternity Care in Michigan

**Kip Kozlowski, RN, CNM**  
Greenhouse Birth Center, Okemos MI  
**Kathi Mulder, BS, CPM**  
Dance of Life Midwifery  
Traverse City, MI

*Moderator: Midge McCaustland, RN, MSN*

We are losing ground in maternity care in Michigan every year in regards to the Healthy People 2010 goals. Cost of care is increasing, the number of women without adequate care is increasing, the C/S rate continues to rise and outcomes are less than satisfactory. The model of maternity care delivery is failing. Doing more of what is not working is NOT the answer! The presenters will examine current trends and propose a pilot program for an evidence-based alternative.

### 304: Connections Program: It's Never Too Early to Start Connecting

**Rosalynn Bliss, LMSW**  
Director of Prevention Services  
Child & Family Resource Council  
Grand Rapids, MI  
**Michelle Bishop, BA**  
Connections Manager, Child & Family Resource Council  
*Moderator: Sharon Wallace, BSN, CNM, MSA*

Presenters will provide information on child abuse prevention and child development stages. They will also highlight an innovative initiative called Connections. Connections is a program that works to prevent child abuse by increasing the capacity of parents, caregivers, and early childhood learning service providers to facilitate healthy development and early literacy skills of children ages 0-5. Participants will learn how Connections reaches parents with infants, how the program operates, and will leave with program materials and data.

|         |   |
|---------|---|
| 4:15 pm | <b>Evaluation</b>   |
| 4:30 pm | <b>Adjournment</b>  |
| 5:00 pm | <b>HMHB Annual Meeting</b> (All members are invited to attend)<br><b>HMHB Regional Awards</b> |
| 6:30 pm | <b>Breastfeeding Network Dinner</b> (pre-registration required)                               |

Join us for an enjoyable evening with an opportunity for networking. Cost is \$25 and must be paid with your registration.

## FRIDAY, JUNE 9, 2006

|         |  |
|---------|--|
| 8:00 am | <b>Registration and Exhibits</b><br><b>Continental Breakfast</b> |
| 8:45 am | <b>Welcome</b>   |
| 9:00 am | <b>Keynote Address</b>   |

Postpartum Depression: The Thief in the Night  
Jeanne Watson Driscoll, PhD, APRN, BC  
President, JWD Associates  
Boston, Massachusetts  
*Moderator: Karen Koss, MPH, IBCLC*

|          |                             |
|----------|-----------------------------|
| 10:00 am | <b>Break</b>                |
| 10:30 am | <b>Concurrent Workshops</b> |

### 401: A Community Toolkit for Infant Safe Sleep

**Mary Adkins, RN, MSW**  
Tomorrow's Child/Michigan SIDS  
*Moderator: Catharine Oliver, RN, MSN*

Michigan has made great strides in recognizing the importance of a safe sleep environment for infants. The state has endorsed the infant safe sleep message and has allocated resources to support a statewide infant safe sleep campaign. However, a successful campaign depends on implementation at the community level. This presentation will provide instructions and resource materials for initiating and sustaining an infant safe sleep community campaign. Session will include: choosing a community model, recommended activities, strategies for evaluation, resource material and ideas for seeking financial support. Format for the session will involve lecture, interactive exercises with audience and audience discussion.

### 402: Safe Delivery of Newborns

**Lynda Meade, MPA**  
Michigan Public Health Institute  
**Jane Paterson, MSW**  
Michigan Public Health Institute  
**Jean Hoffman, Consultant**

*Moderator: Midge McCaustland, RN, MSN*

The ongoing challenge to our society is to assure that all women of child bearing age are aware that they don't have to hide or be afraid of the consequences if they deliver a baby and don't know what to do or where to turn. In situations of abandonment, young mothers most often are in a crises situation, extremely scared and are unable to think clearly about what to do. Abandonment is never desired, but simply the only solution that can be thought of at the time. Making young mothers aware of the SAFE DELIVERY ACT is everyone's job.

### 403: What Do I Say Now? A Conversation with Jeanne Watson

**Jeanne Watson Driscoll, PhD APRN, BC**  
President, JWD Associates, Inc.  
Boston, MA  
*Moderator: Karen Koss, MPH, IBCLC*

In this session, the group will: Discuss key aspects of connected communication; Describe professional client situations that have caused angst; Strategize interpersonal relational responses; Problem solve ways to relate to new mothers having emotional difficulties.

### 404: Guide by your Side (Home Visitation Program for Families with Infants with Hearing Loss)

**Lorie J. Lang, MA, CCC-A**  
Audiology Consultant, EHDI, MDCH  
**Kylie Sharp**  
Parent Consultant, EHDI, MDCH  
*Moderator: Eileen Dudzinski, BHSA*

Guide-By-Your-Side is an innovative new community program that provides an opportunity for a family who has just learned of their infant's hearing loss to meet with another parent of a deaf or hard of hearing infant or child. The program goals and family impact will be discussed, along with recent family evaluations.

### 11:45 am Keynote Address

Voices of the Women  
Renee Canady, PhD, MPA, BSPH  
Assistant Professor, College of Nursing  
Michigan State University  
E. Lansing, MI  
*Moderator: Rosemary Fournier, RN, BSN*

### 12:45 pm Lunch

### State of the State Address

**Brenda Fink, ACSW**  
Director, Division of Family and Community Health  
Michigan Department of Community Health

### MDCH Awards, Transition of Leadership, Policy Update, Terri Wright Award

### 2:15 pm Closing Remarks and Evaluation

Patricia Tackitt, RN, MS

### 2:30 pm Adjournment





# MICHIGAN HEALTHY MOTHERS, HEALTHY BABIES CONFERENCE

Happy Mothers... Happy Babies...  
Hopeful Futures

June 8 & 9, 2006

Preconference: Birth Defects Prevention & Monitoring Initiatives  
June 7, 2006



## Conference Registration

**REGISTRATION DEADLINE:**  
May 26, 2006

Complete payment  
must accompany registration form.

Questions?

Contact Sheryl Boyd, Conference Coordinator  
(313) 745-5458 or sboyd2@dmc.org

Full payment must accompany your registration form. We accept registrations at the door on a space available basis with full payment. Walk in registration fee will be considered as postmarked after May 26 and will be charged the higher rate.

**To Register, Return By**  
**May 26, 2005**  
**With complete payment to:**

HMHB Conference Registration  
c/o Children's Hospital of Michigan  
3901 Beaubien Blvd., Room GE24  
Conference Support Services  
Detroit, MI 48201

(credit cards not accepted)

Name \_\_\_\_\_

Credentials/Title \_\_\_\_\_

Agency/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ email \_\_\_\_\_

Dietary Restrictions \_\_\_\_\_

### HMHB Conference Concurrent Sessions

Thursday, June 8, 2006

|         |                              |                              |                              |                              |
|---------|------------------------------|------------------------------|------------------------------|------------------------------|
| Session | <input type="checkbox"/> 101 | <input type="checkbox"/> 102 | <input type="checkbox"/> 103 | <input type="checkbox"/> 104 |
| Session | <input type="checkbox"/> 201 | <input type="checkbox"/> 202 | <input type="checkbox"/> 203 | <input type="checkbox"/> 204 |
| Session | <input type="checkbox"/> 301 | <input type="checkbox"/> 302 | <input type="checkbox"/> 303 | <input type="checkbox"/> 304 |

Friday, June 9, 2006

|         |                              |                              |                              |                              |
|---------|------------------------------|------------------------------|------------------------------|------------------------------|
| Session | <input type="checkbox"/> 401 | <input type="checkbox"/> 402 | <input type="checkbox"/> 403 | <input type="checkbox"/> 404 |
|---------|------------------------------|------------------------------|------------------------------|------------------------------|

Please indicate the sessions you want to attend. Some sessions are limited in seating and assignment will be made on a first-come, first served basis. We will do our best to ensure you get your choices.

### PreConference Concurrent Sessions

Wednesday, June 7, 2006

|         |                                    |                                    |
|---------|------------------------------------|------------------------------------|
| Track A | <input type="checkbox"/> Session 1 | <input type="checkbox"/> Session 2 |
| Track B | <input type="checkbox"/> Session 1 | <input type="checkbox"/> Session 2 |

#### HMHB Conference Fees

|   |       |
|---|-------|
| 2-day HMHB Conference Fee                     | \$135 |
| Late Fee (Postmarked after 5-26 and walk-ins) | \$150 |

|                                       |       |
|---------------------------------------|-------|
| 2-day Student Fee                     | \$ 75 |
| (Full time student only. ID required) |       |

|   |       |
|---|-------|
| 1-day Conference Fee                          | \$ 95 |
| Late Fee (Postmarked after 5-26 and walk-ins) | \$125 |

If one-day registration, which day? \_\_\_\_\_

|   |     |
|---|-----|
| CE Credit Fee (Nurse, Social Worker, Dietitian) | \$5 |
|---|-----|

|   |               |
|---|---------------|
| Total Due   | \$ _____      |
| HMHB Member Discount: (HMHB dues paid as of 4-1-06) | - \$10 credit |
| TOTAL ENCLOSED                                      | \$ _____      |

HMHB Coalition Region you represent:

|                                   |                                  |                                  |                               |                                     |
|-----------------------------------|----------------------------------|----------------------------------|-------------------------------|-------------------------------------|
| <input type="checkbox"/> Northern | <input type="checkbox"/> Eastern | <input type="checkbox"/> Western | <input type="checkbox"/> U.P. | <input type="checkbox"/> New Member |
|-----------------------------------|----------------------------------|----------------------------------|-------------------------------|-------------------------------------|

#### PreConference Fees

|                |      |
|----------------|------|
| Individual Fee | \$35 |
|----------------|------|

I will attend: \_\_\_\_\_ Lunch  
\_\_\_\_\_ Dinner

#### Breastfeeding Network Dinner Fee

|                    |      |
|--------------------|------|
| (Thursday, June 8) | \$25 |
|--------------------|------|